

STORMWATER EDITORIAL CALENDAR 2012 8 GROUND-BREAKING ISSUES

1

JANUARY/FEBRUARY

DEADLINES

Ad Closing: 11/30/2011
Materials: 12/7/2011

BONUS DISTRIBUTION

IECA

2

MARCH/APRIL

DEADLINES

Ad Closing: 1/16/2012
Materials: 1/23/2012

3

MAY

DEADLINES

Ad Closing: 2/21/2012
Materials: 2/28/2012

4

JUNE BMP Issue

DEADLINES

Ad Closing: 3/29/2012 Materials: 4/5/2012

FEATURES

- Separators & catch basin inserts
- Pipe & related equipment
- Software (modeling/program management)
- Street sweepers/vacuum trucks/maintenance products/services
- LID related products
- Monitoring & testing equipment

5

JULY/AUGUST

DEADLINES

Ad Closing: 5/9/2012
Materials: 5/16/2012

6

SEPTEMBER

DEADLINES

Ad Closing: 6/27/2012
Materials: 7/4/2012

BONUS DISTRIBUTION

StormCon

7

OCTOBER

DEADLINES

Ad Closing: 8/8/2012
Materials: 8/15/2012

8

NOVEMBER/DECEMBER

DEADLINES

Ad Closing: 9/24/2012
Materials: 10/1/2012